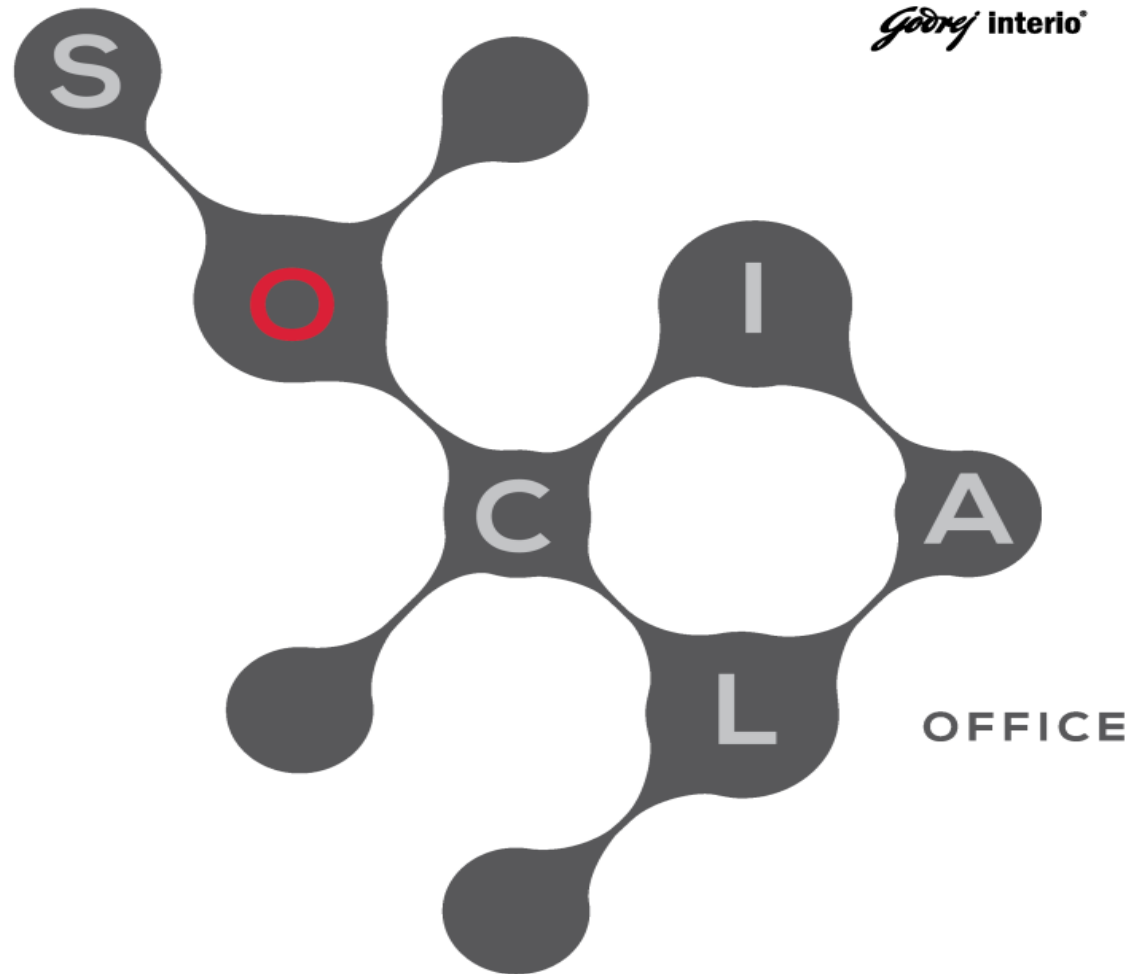


Godrej interior®





HARNESS THE POWER OF SOCIAL CAPITAL

- THE WORKPLACE SECRET TO
ENGAGED AND HAPPIER
EMPLOYEES

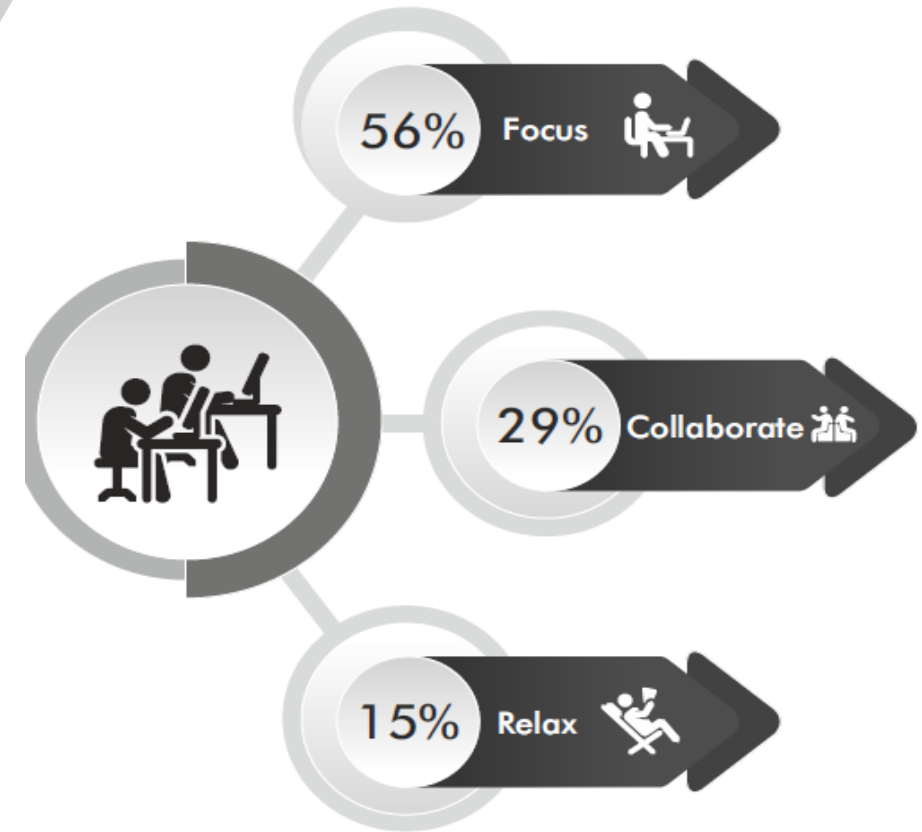
CHALLENGES OF MODERN WORKPLACES

- Close to 65 % of Indian offices, including Government organizations, currently utilize open workspace layouts
- When introduced, they were seen as catalysts for better communications, collaboration, problem-solving, and idea-generation among employees.
- Individuals are all different and they all have their own preferences of work environments they feel comfortable in.



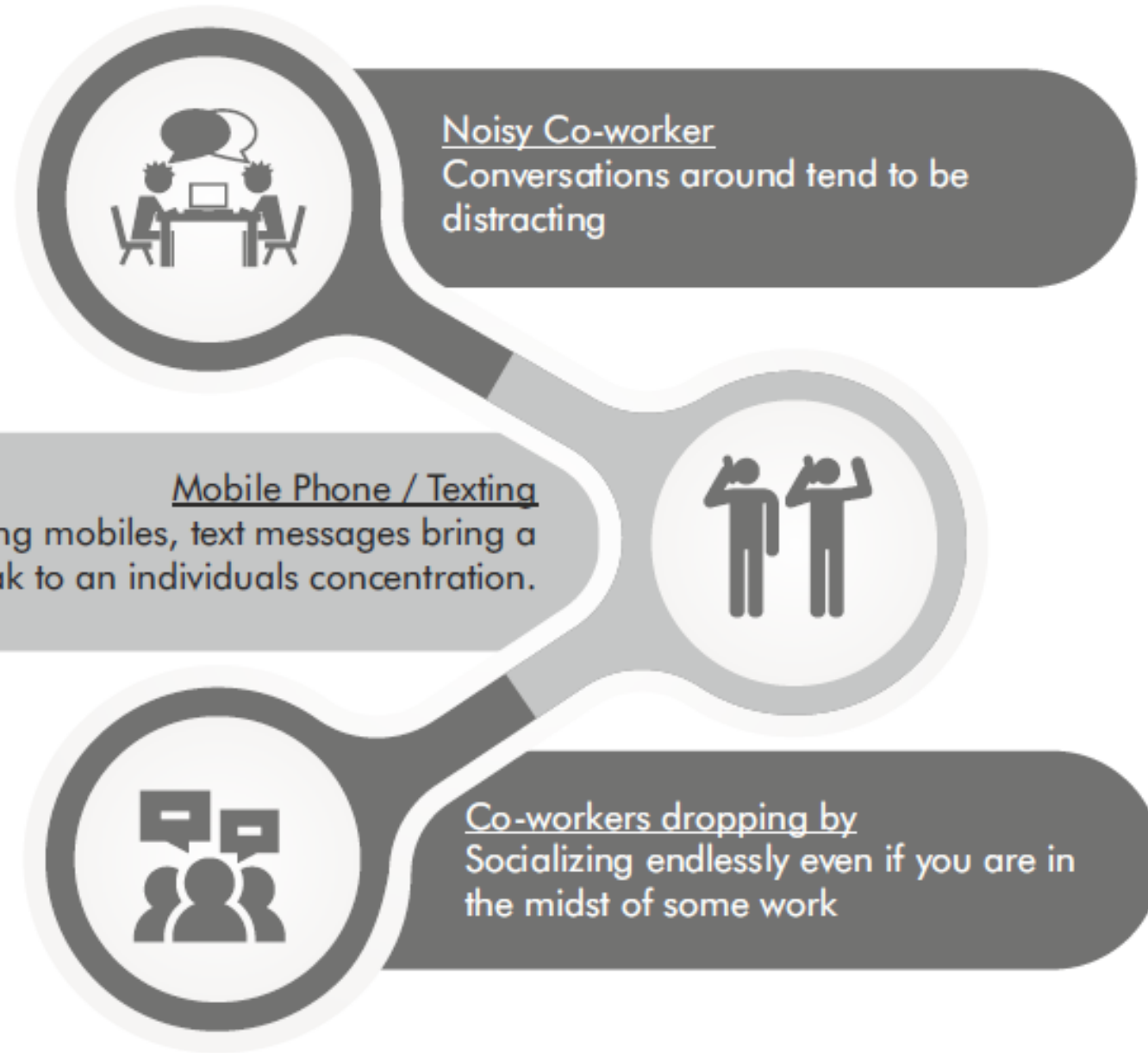
Which space do i need in my workspace?

- Employees need more privacy, not just to do work that requires concentration but also to center themselves to deal with the intense pressures of the modern workplace.
- 56 % Indian employees said they needed a place to concentrate without distractions
- About 29% felt the need to have collaborative space
- 15% preferred to have a zone that would help them relax and rejuvenate in the office space.



DISTURBING ELEMENTS IN THE WORKPLACE

- Distractions at work leave people with very less time to work without getting interrupted.
- 11% got only about 15 minutes at a stretch without any interruption
- 24% got up to 30 minutes, and 18% got only up to an hour of uninterrupted work



Top three disturbing elements in the workspace

Designing new workspaces addressing these challenges



Different work demands different kinds of spaces.



Based on the job demands, space for focus and collaboration, comfort, and physical as well as the mental well-being of the individual must be kept in mind while designing office spaces.



Office design must enable the users to collaborate as a team or move to the refuge of a cozy space when the work demands individual focus.

A modern office interior with a focus on a 'work zone'. In the foreground, a man in a purple shirt sits in a grey armchair with a red cushion, working on a laptop. Behind him, a woman in a black dress sits in a similar chair, also working. To the right, a man in a blue sweater and a woman in a red top are standing near a long white desk, looking at a tablet. The room has large windows with colorful geometric hanging decorations. A large potted plant is on the left. The word 'IMMERSE' is written in a large, white, serif font on the left side of the image.

IMMERSE

- These could be places that let you hide away when you have serious work to do and don't have time for interruptions.
- This is the zone to choose when the work demands controlled attention and to focus intensely for tasks such as writing or thinking deeply.

A man and a woman are sitting on colorful storage boxes in a modern office. The woman is on a yellow box, and the man is on a red box. They are both looking at a tablet held by the man. The room has a grey wall, a large window, and several other colorful storage boxes in the background. The word "INTERACT" is written in a large, white, serif font on the left side of the image.

INTERACT

- These are the spaces for meaningful conversations planned team meetings, brainstorming sessions etc.
- Create opportunities for a free flow of ideas
- These spaces can be as informal as a big table in the break room or as formal as a walled conference room.



UNWIND

- If employees can relax and engage in some downtime activity that they want to, this leads to better outcomes in terms of improved concentration, productivity, and motivation.

CONCLUSION



The empowered and engaged employees of today find workspaces full of cabins and cubicles as boring.



They prefer to function out of multiple environments including cafeterias, work lounges, break-out spaces, home-like settings, and so on, rather than spending all their time at a single workstation.



In short, they prefer a space that facilitates easy collaboration, rejuvenation, while still allowing much-needed isolation.



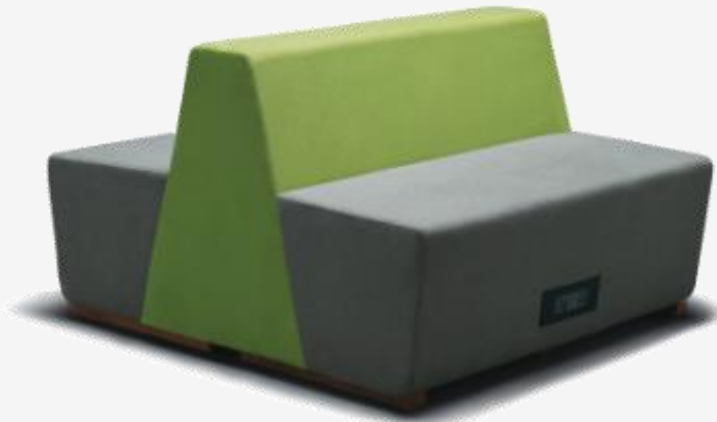
Share ideas
beyond teams

Have personal
interactions

Build
communities

SEATING

GRAPH BACK 2 BACK
SOFA



GRAPH SOFA



GRAPH BENCH



SEATING

ORBB SEAT



ORBB POUFFE



IMMERSE POD



SEATING

ASSERT BENCH



CH VIVID



TETRIS AND TETRIS FLIP



SEATING

GREET CHAIR



OMEGA BENCH



RADIX HI STOOL



TABLES

TOPO CIRCLE



Also available as Topo Hi Circle

TOPO FACET



Also available as Topo Hi Facet

TOPO HI BITE



Also available as Topo Bite

TABLES

TOPO SQUARE



TOPO RECTA



Also available as Topo Hi Square

TABLES

ASSERT TABLE



MODESK



ACCESSORIES

CLARITY LAMP



NOTEBOOK SCREEN

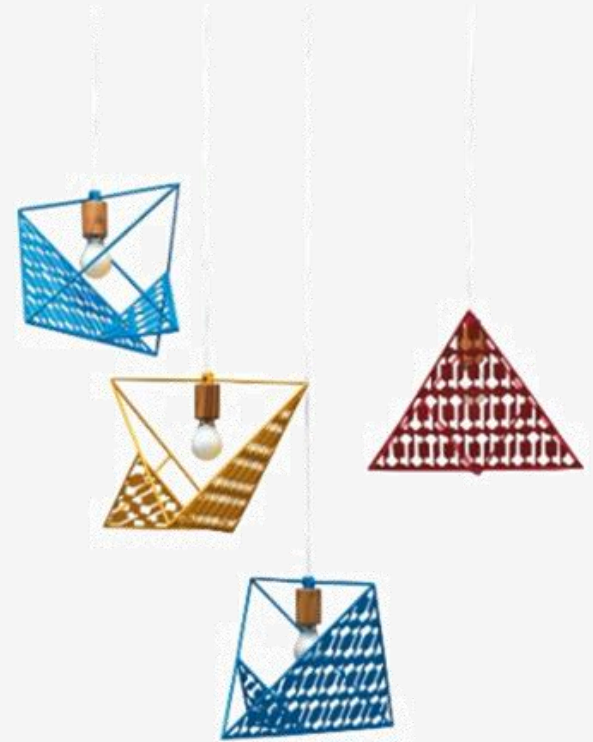


ACCESSORIES

OMEGA PLANTER



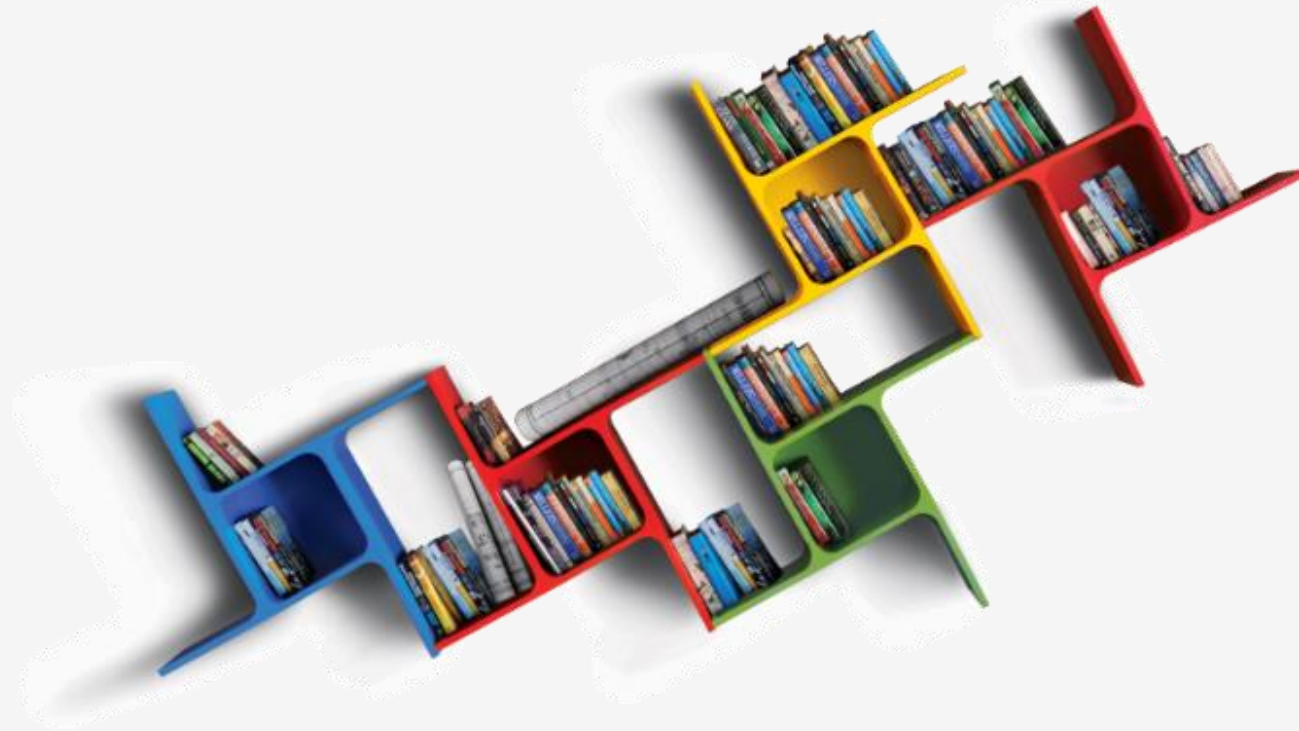
TETRA SINGLE TRIANGULAR LAMP



Also available as Tetra Dual Triangular Lamp

ACCESSORIES

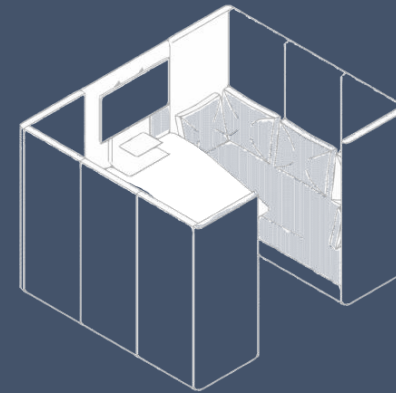
NEO BOOK SHELF



A single system to address the entire
expanse of work lounge related
requirements.

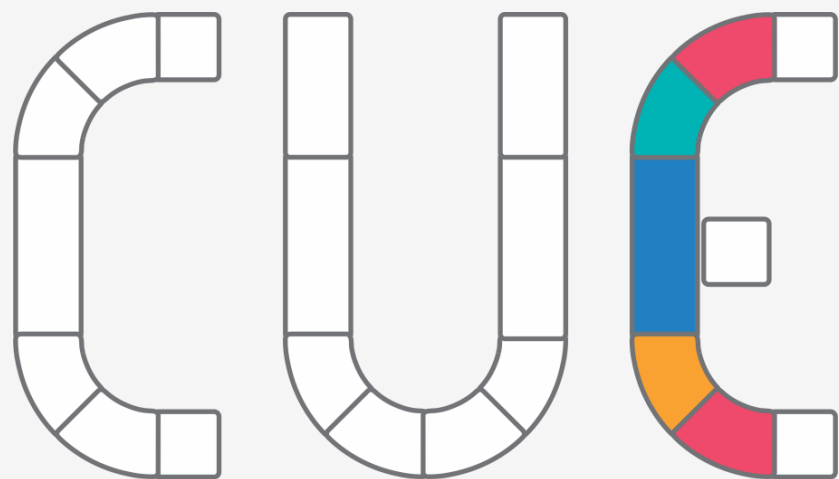
POUFS
SOFAS
MEETING ENCLOSURES
CLUSTER SEATING
MEDIA BOOTHS
PHONE BOOTHS

UMWIND - INTERACT - IMMERSE



CUE WORK LOUNGE ENCLOSURES

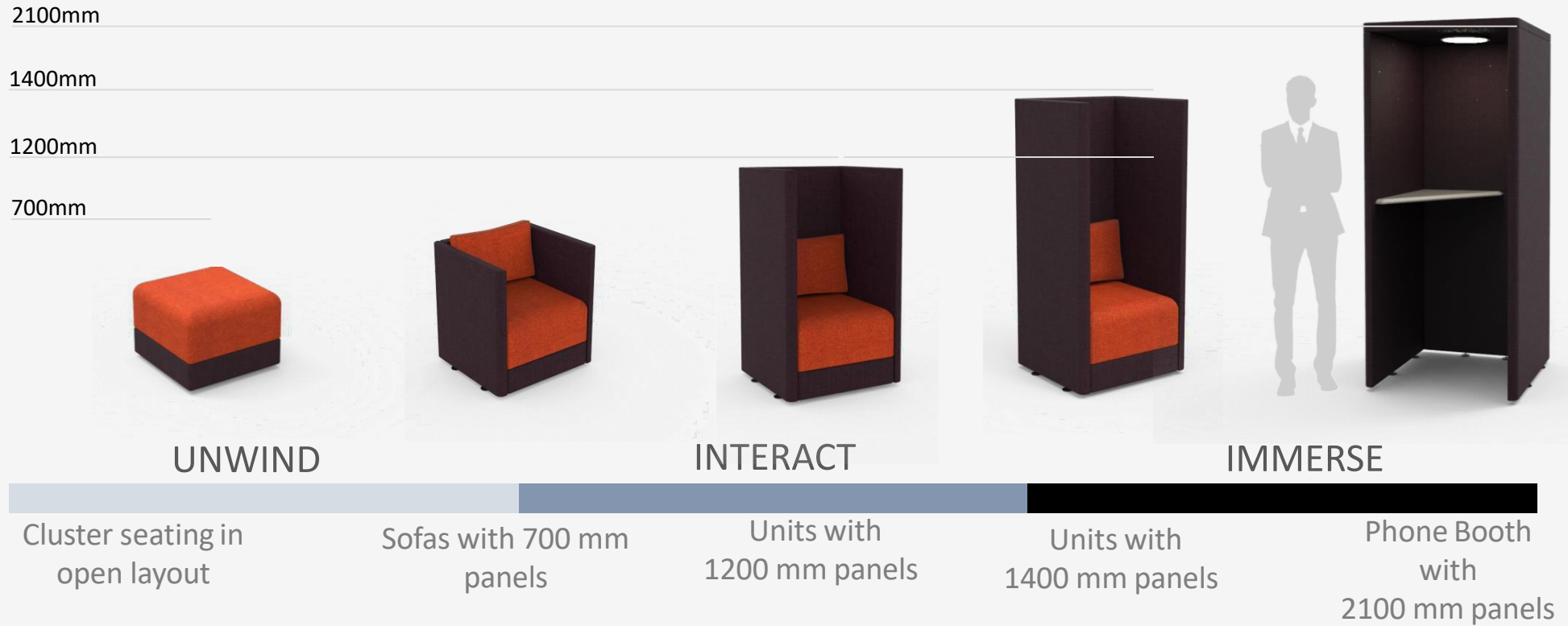
A single system to address the entire expanse
of work lounge related requirements.



W O R K L O U N G E



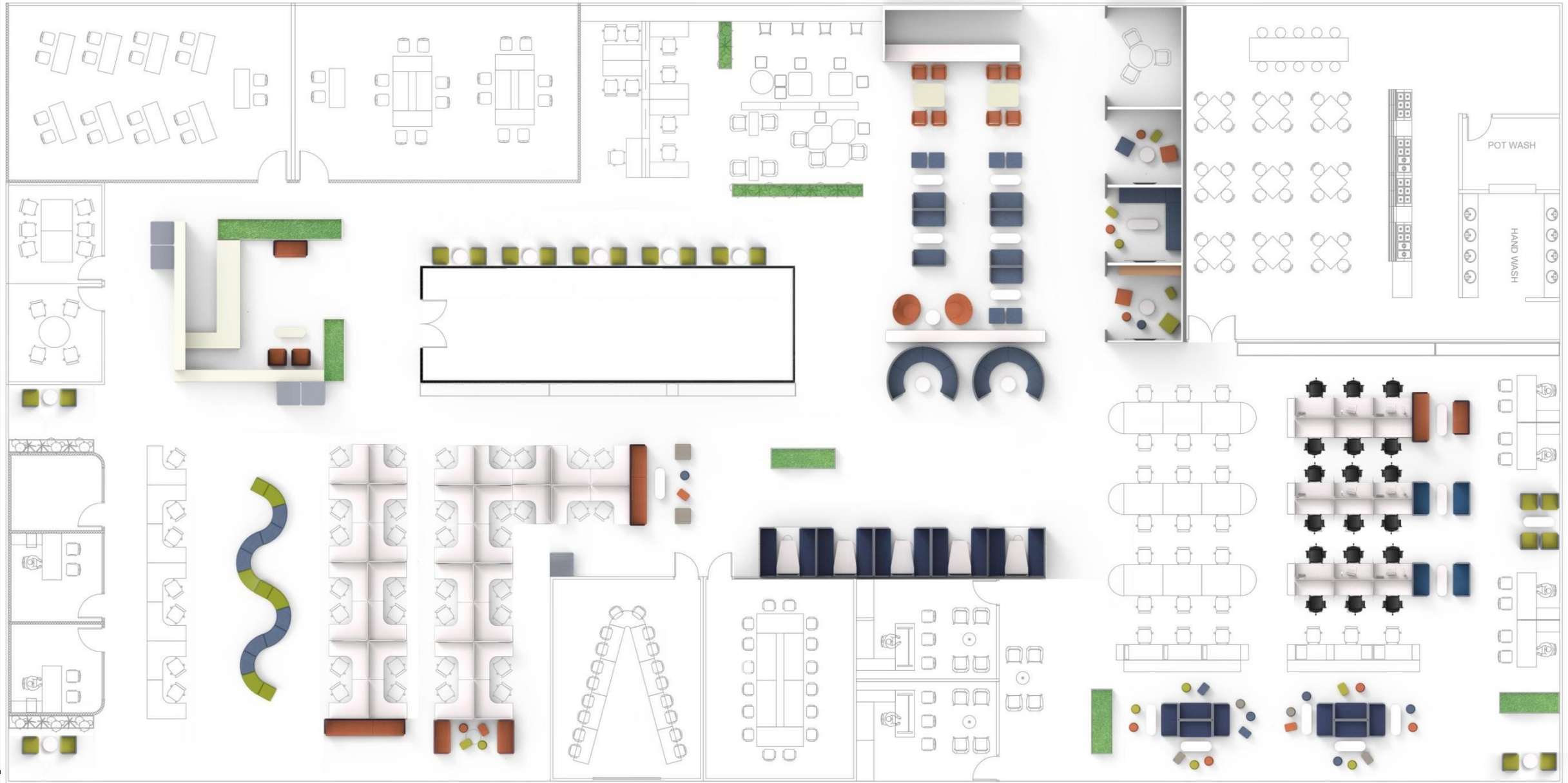
Levels of visual privacy



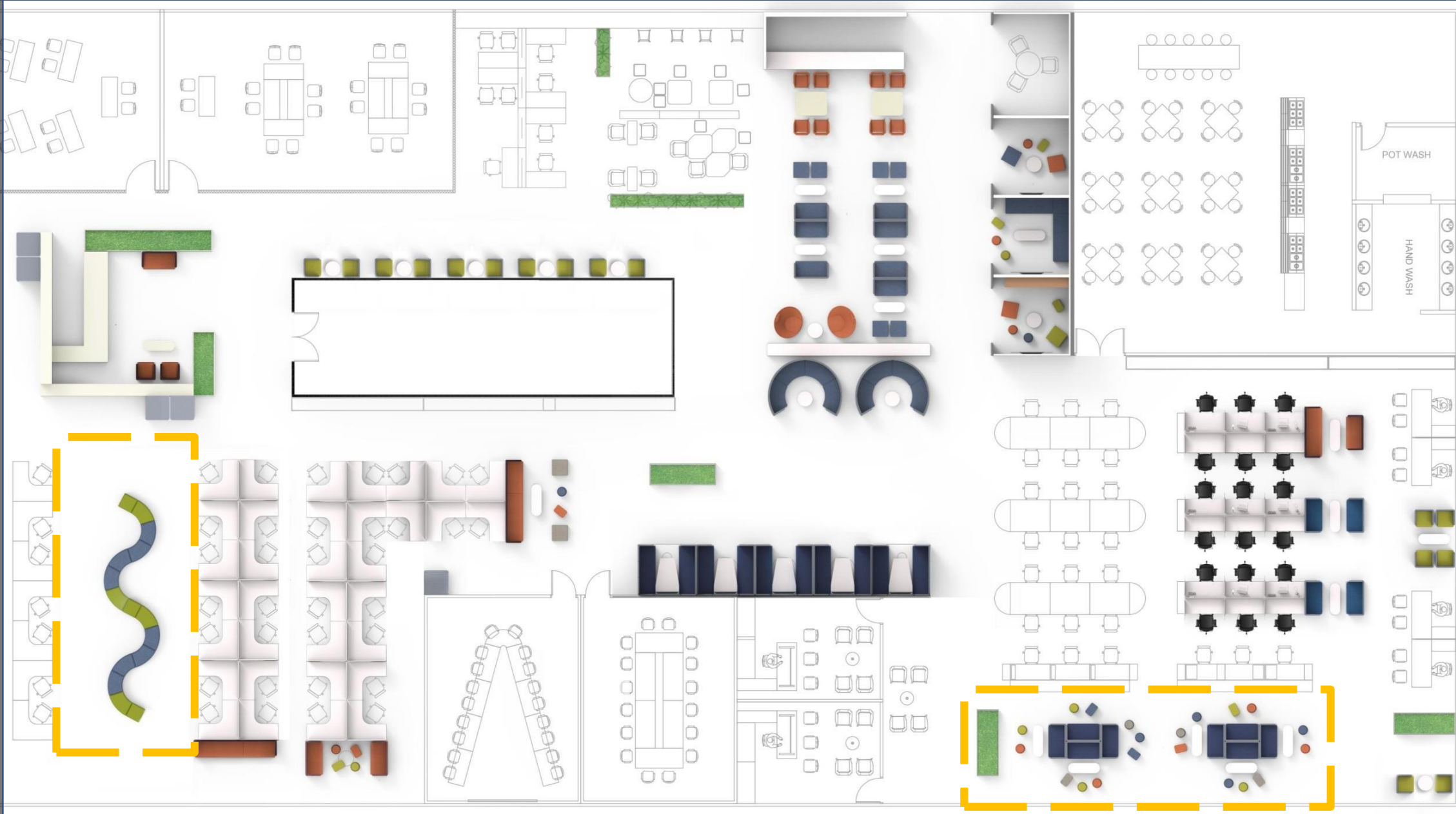
A COMPLETE RANGE of work lounge furniture configured to create co-working spaces of different privacy levels. Offering spanning the work-lounge zone and user activities (focused work to collaborative) with variety ranging from open Layout Cluster Seating to Meeting Enclosures

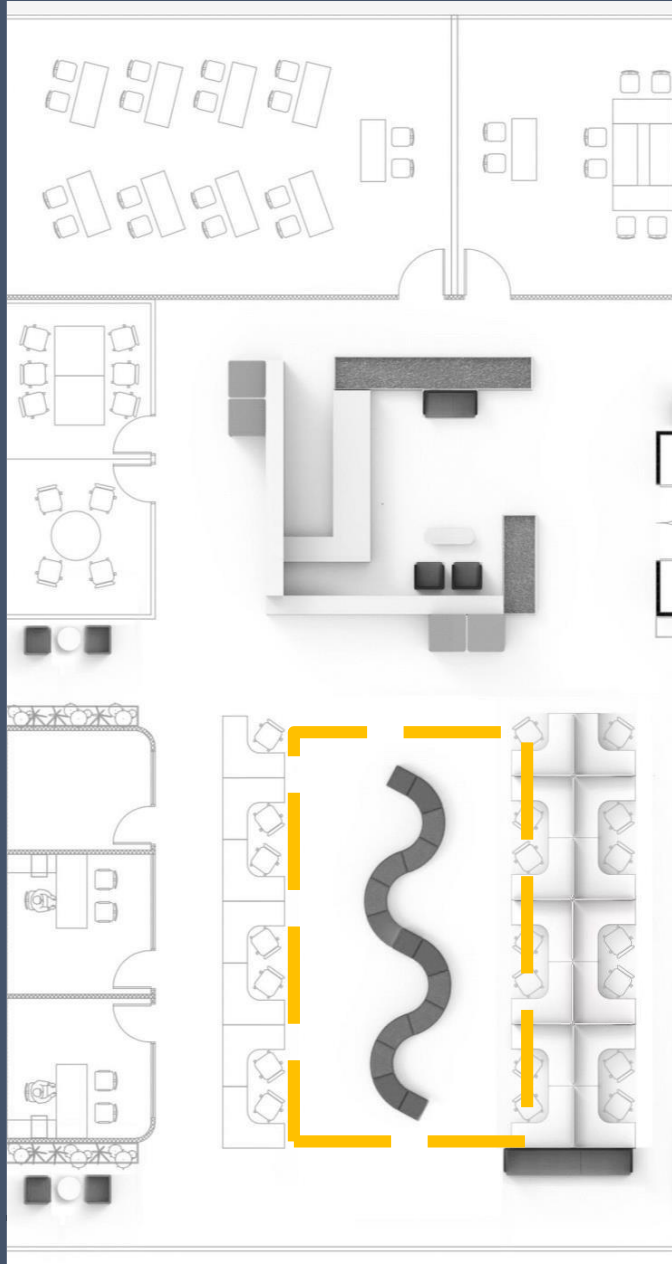
*APPLICATIONS IN AN
OFFICE-
ENVIRONMENT*

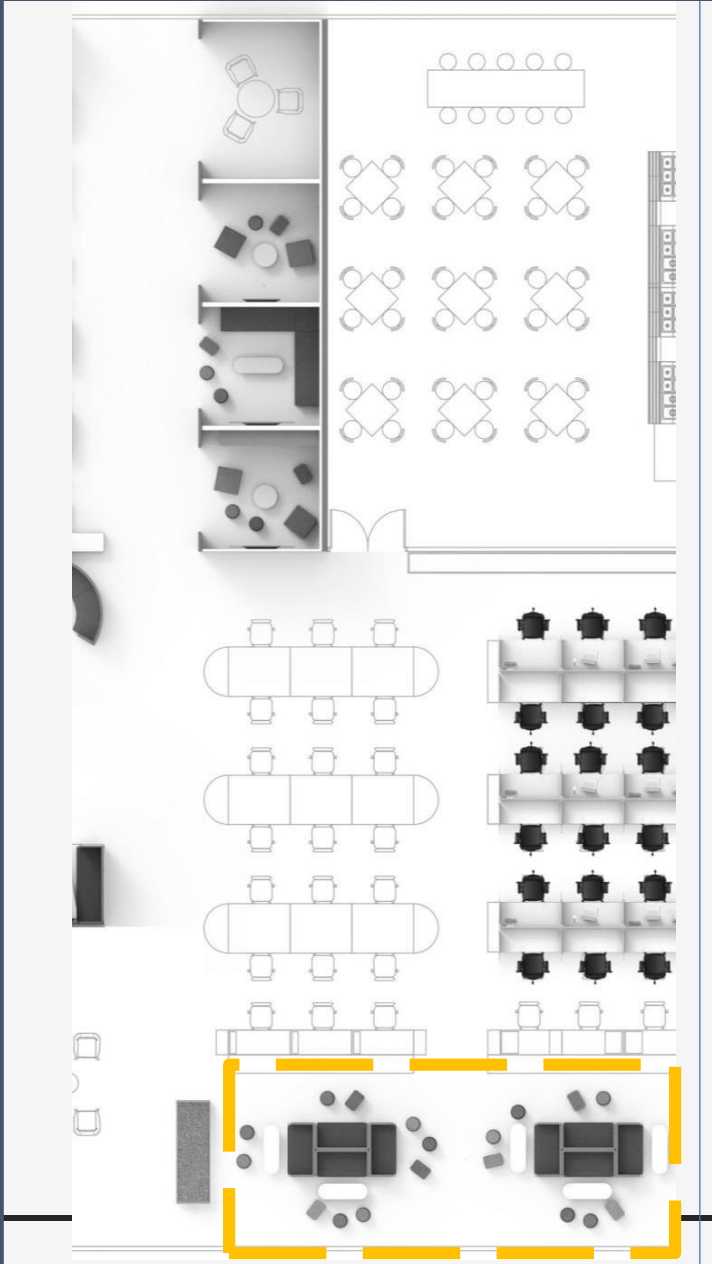




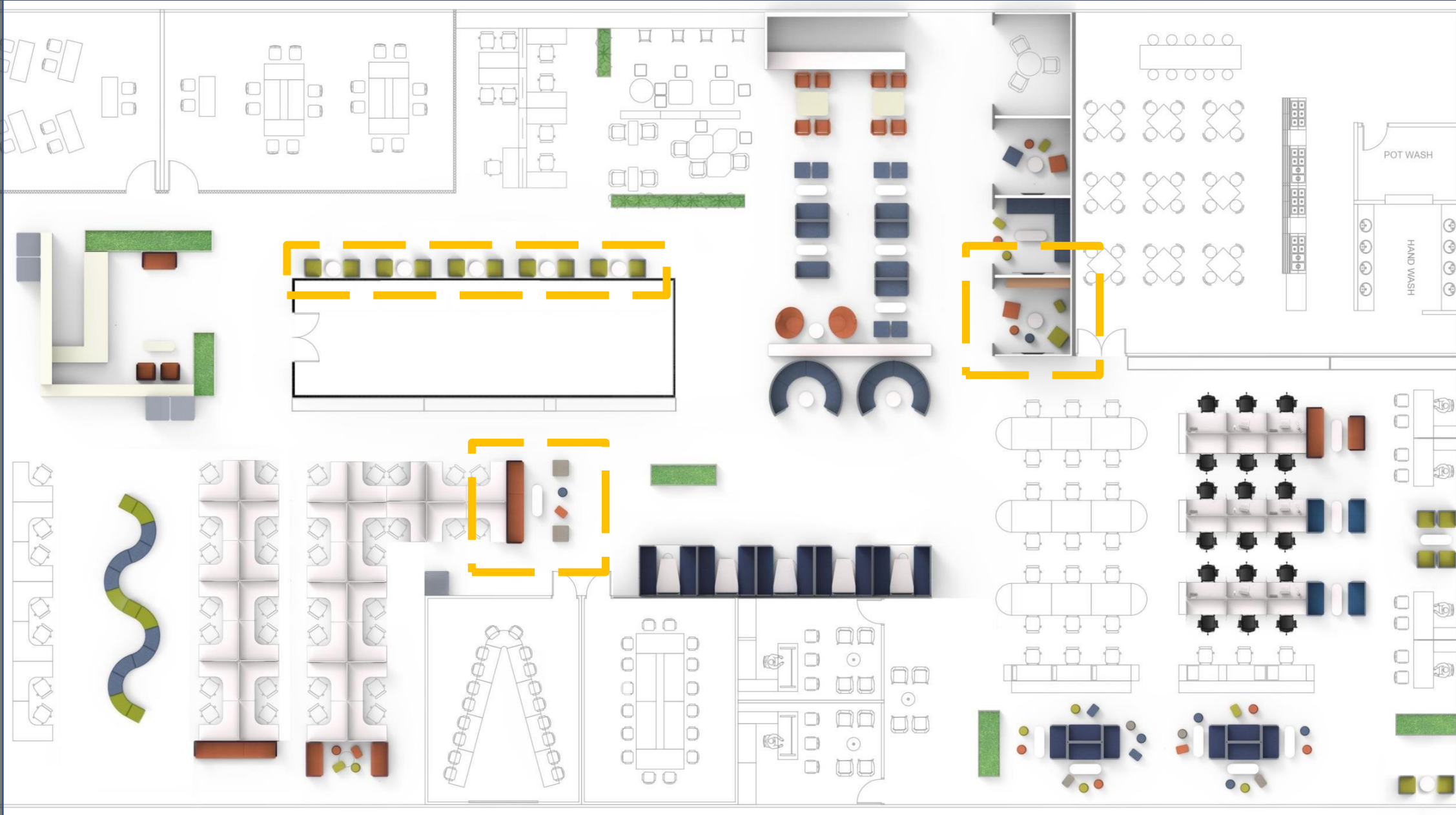
UNWIND

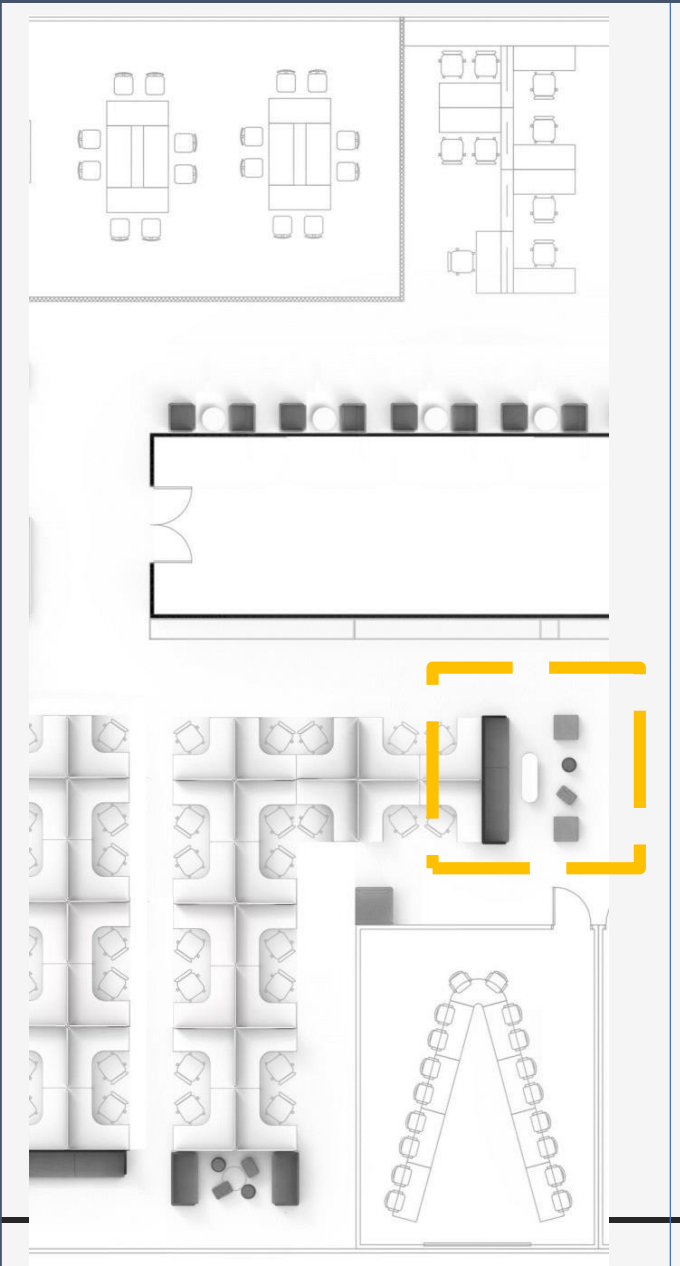


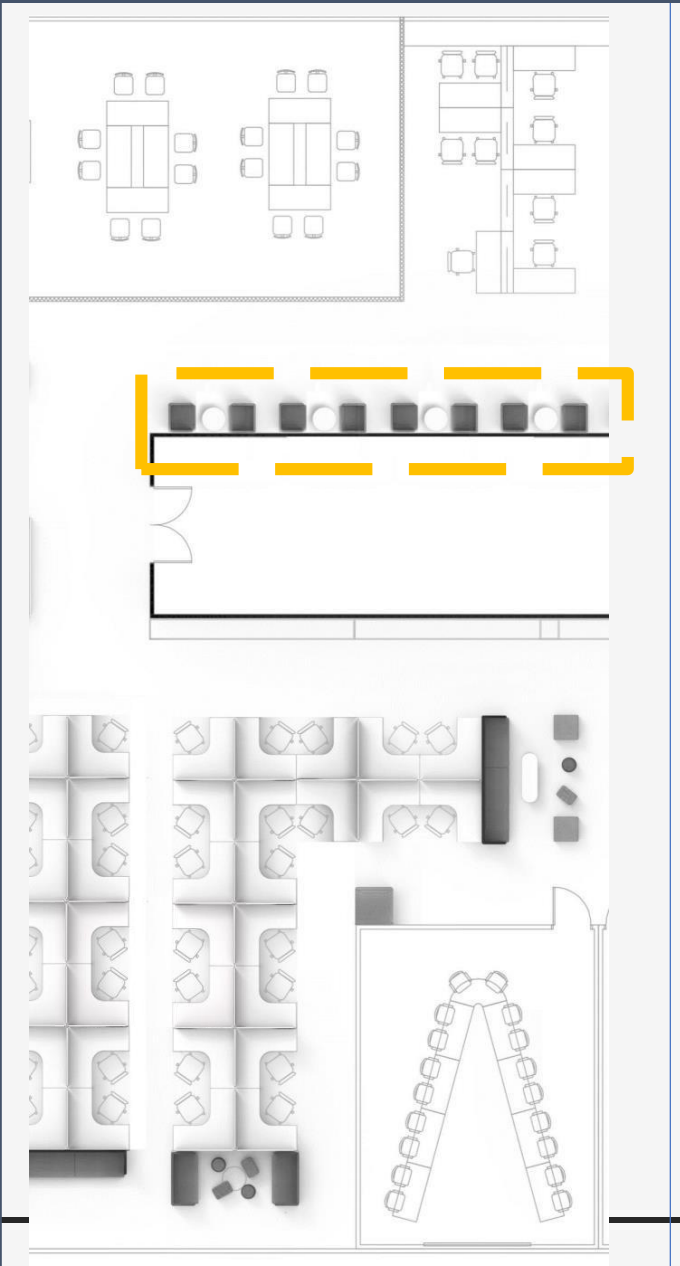


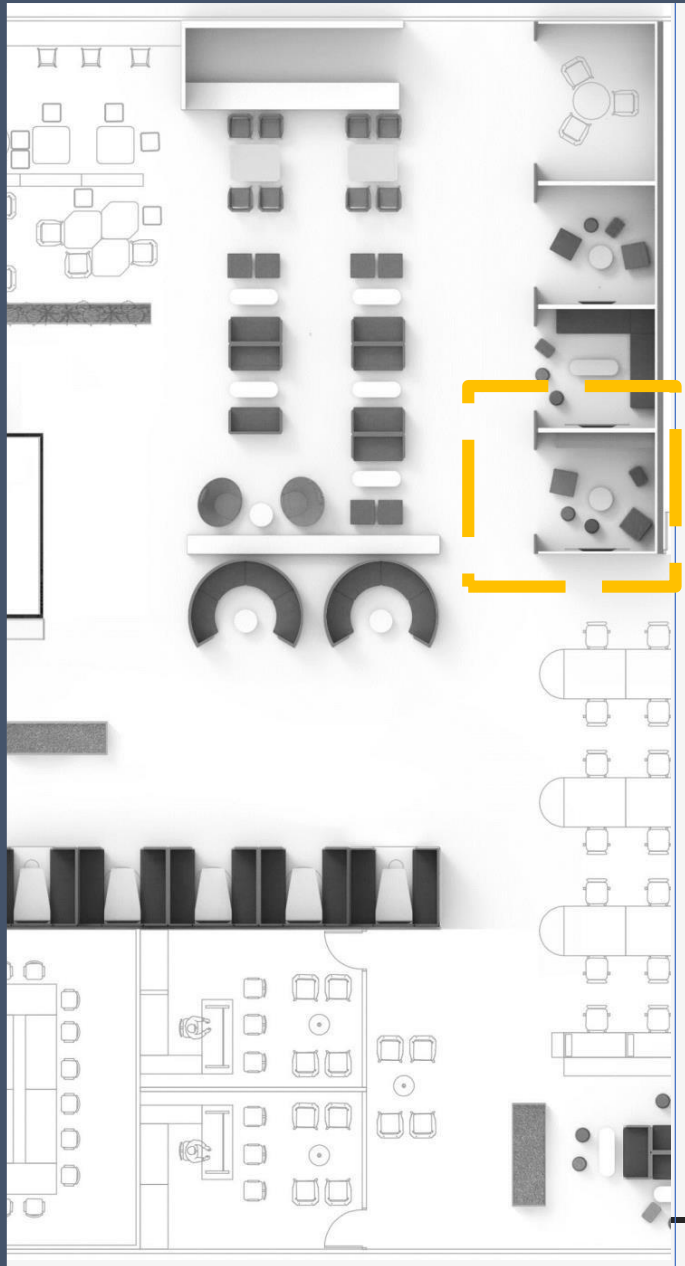


INTERACT

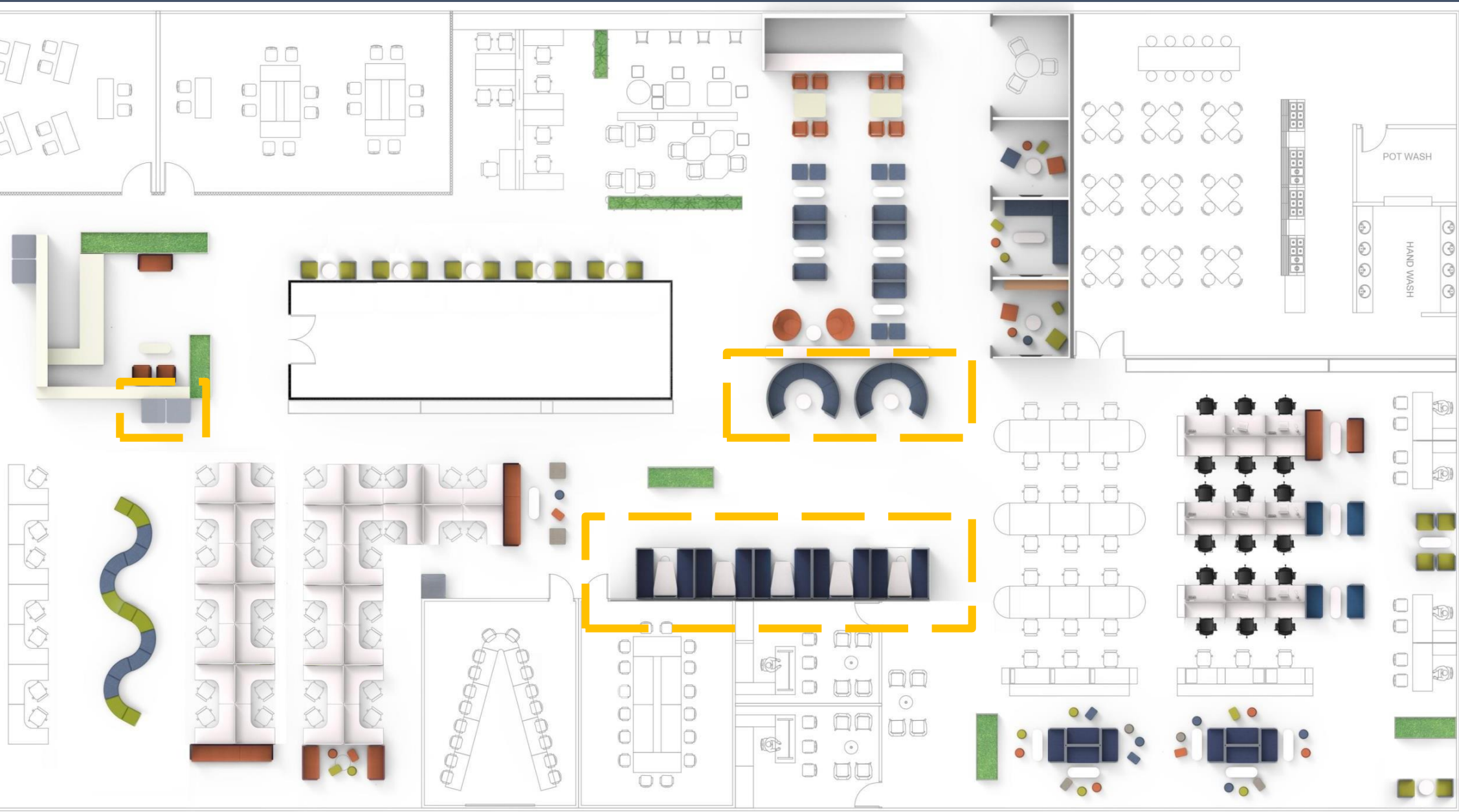


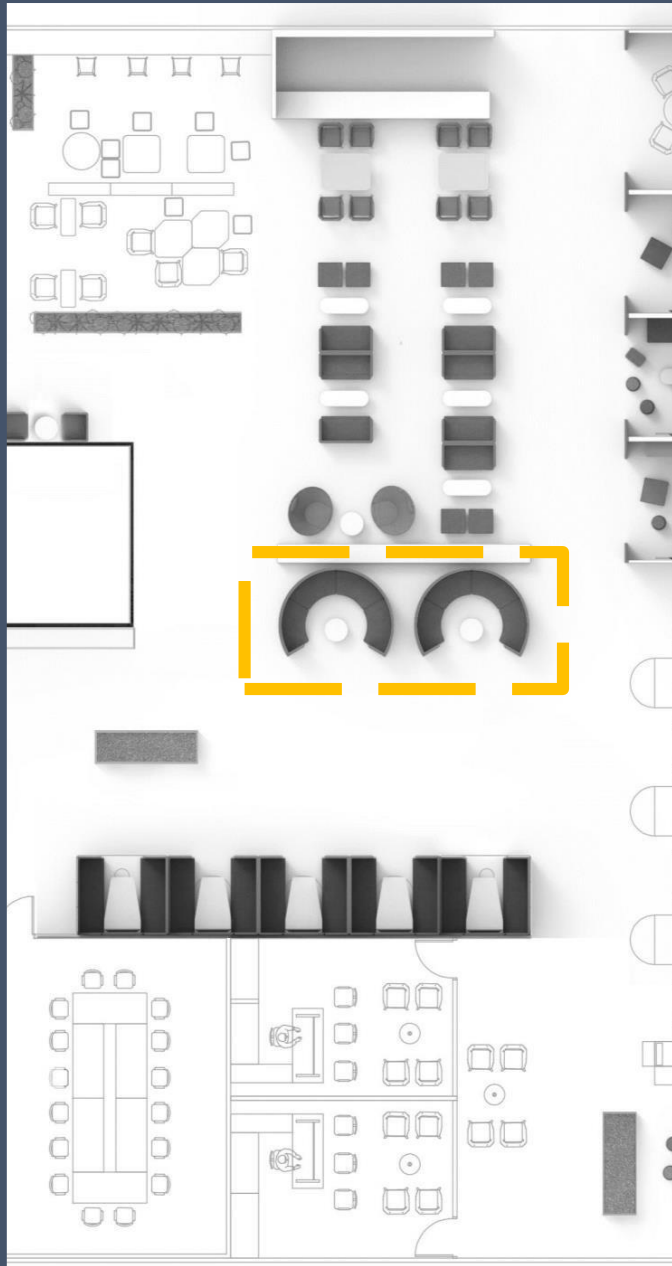


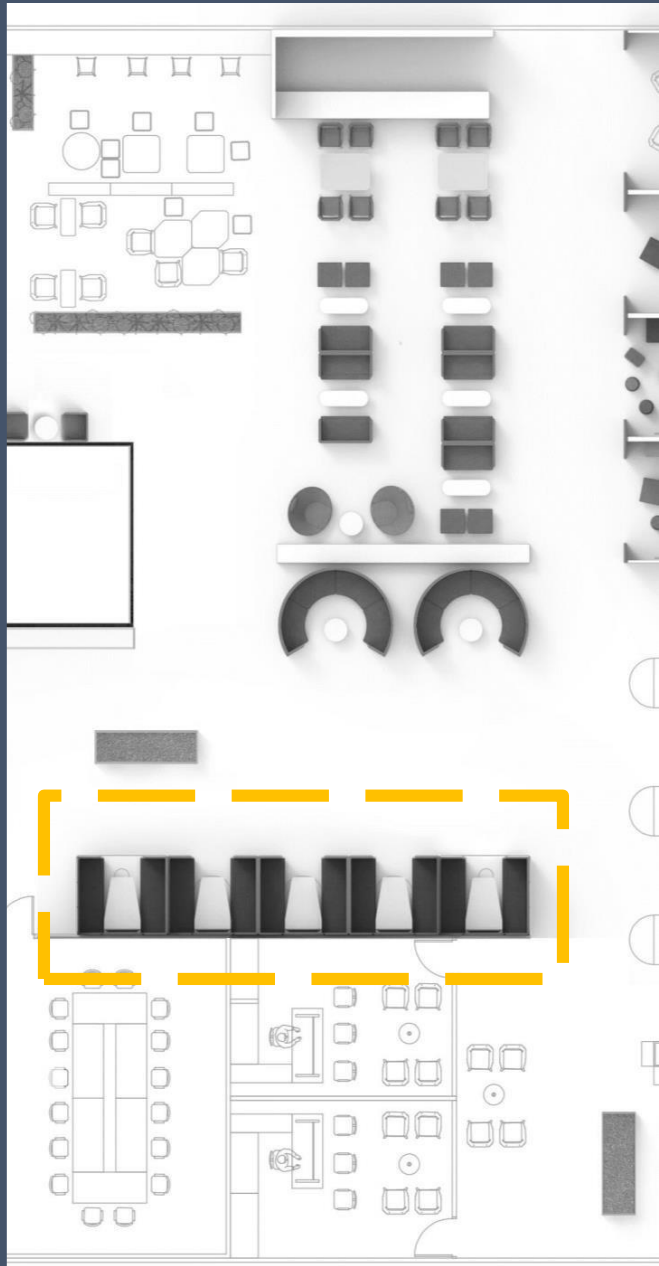


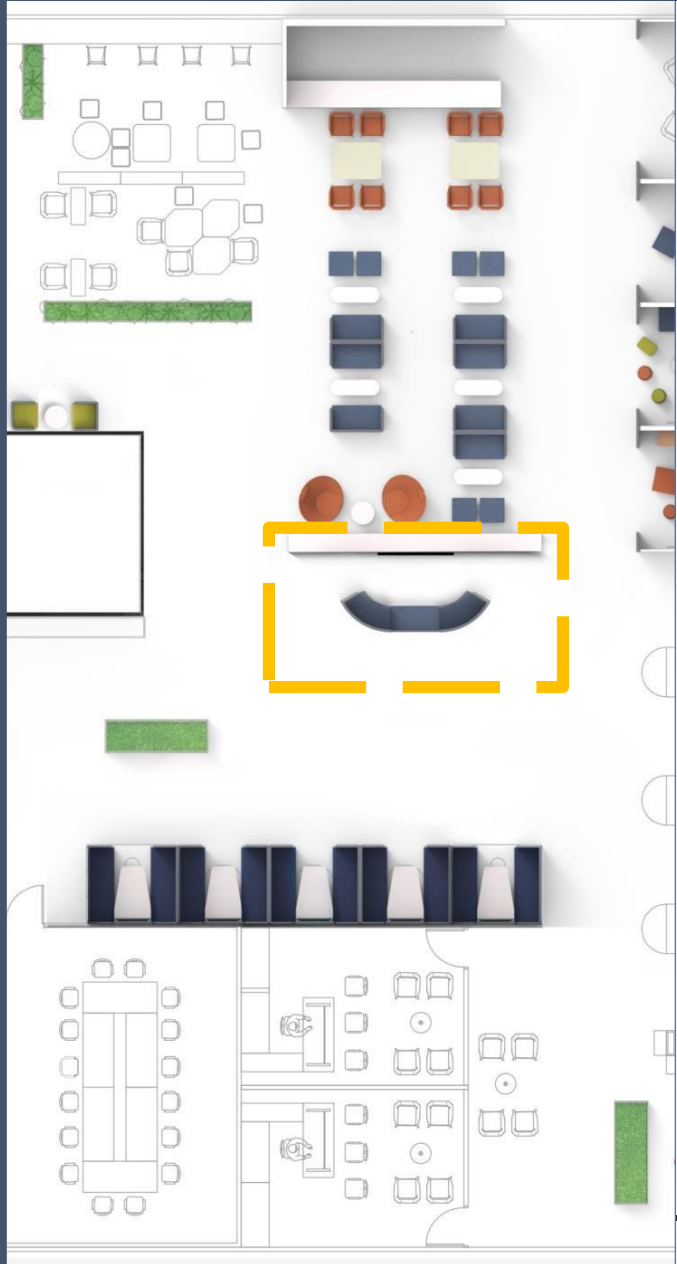


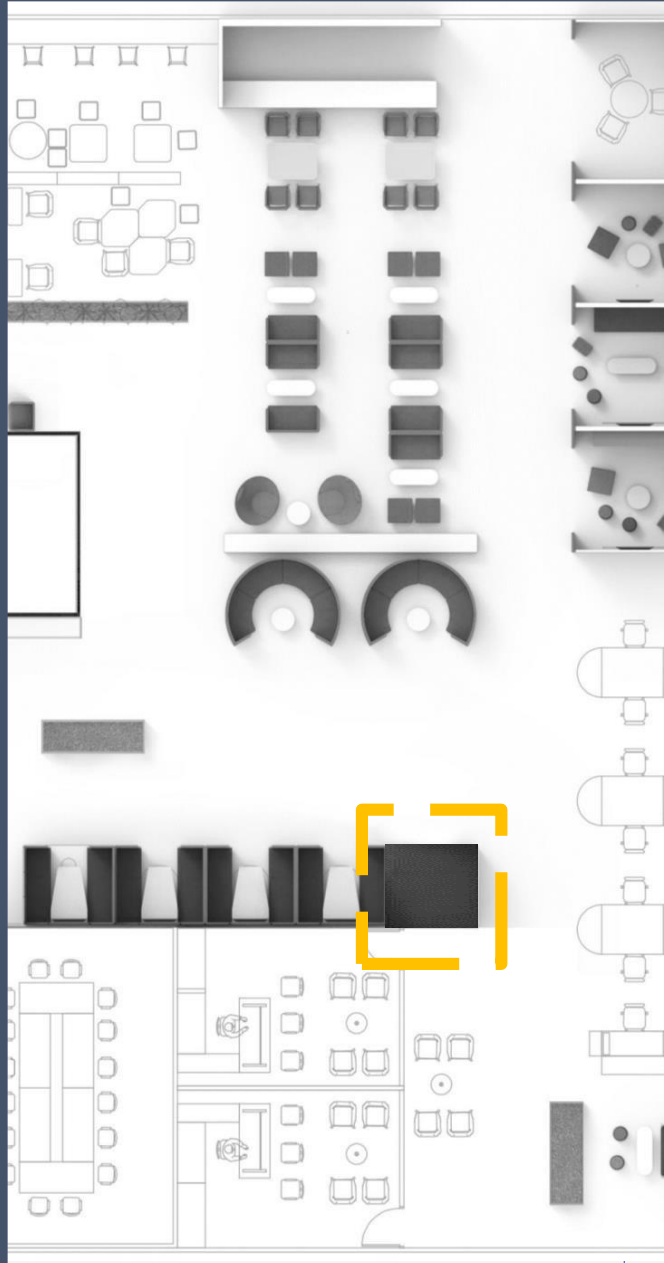
IMMERSE

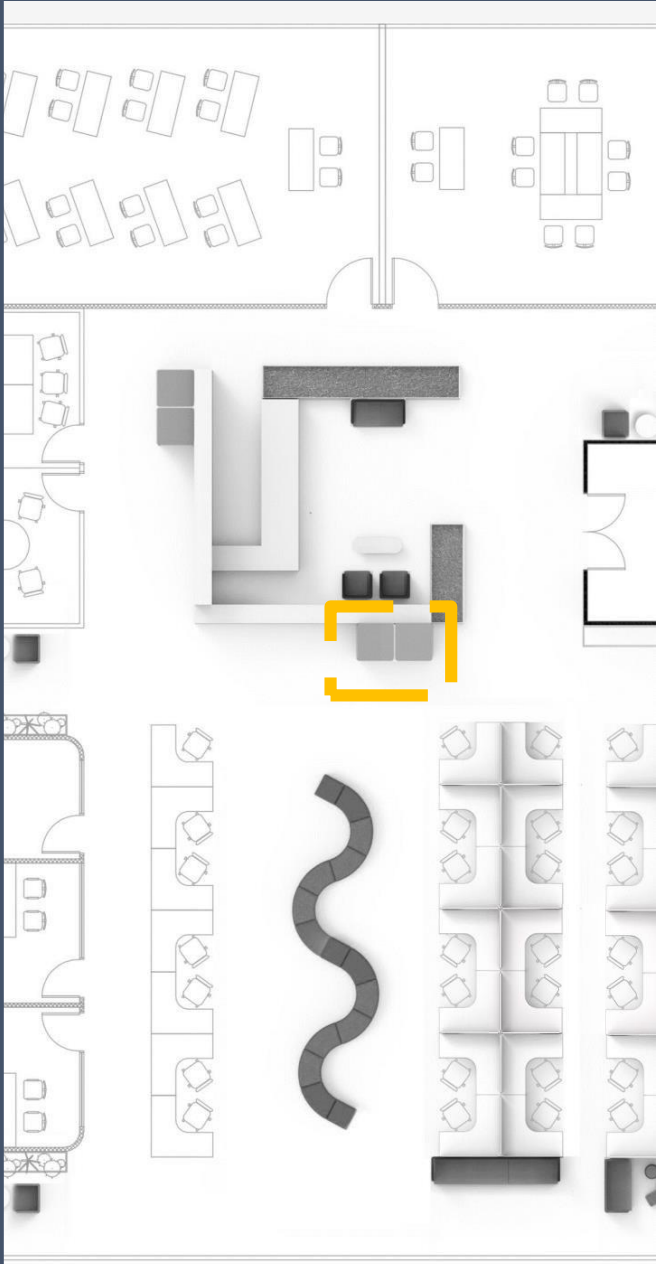














*THANK
YOU!*

